## To Increase Brand Visibility and Sales on Amazon

## **CASE STUDY 1**

Customer Name : Mudeer

Amazon Account : HIMALAYAN ADVENTURE

Business Type : Manufacturer

Product Category : Luggage and Backpack

Requirement : BRAND VISIBILITY AND SALES

Our Goal : Providing Favorable Results

## HOW WE EXECUTE PLAN

## 1. OVERVIEW OF SELLER ACCOUNT

- a. Find out the most important areas where our team required utmost attention to showcase the work from day one.
- b. Understand the products, its content and images.
- c. Understand the previous orders trend.
- d. Understand the inventory and pricing scenarios.
- e. Understand previous and existing marketing strategies adapted by client before Services4Amazon.

## 2. HOW IT BEGINS

- a. Begins with day to day communication.
- b. Optimized existed content by matching with amazon standards.
- c. Enhanced images quality with the help of Services4Amazon photo editors' team.
- d. Added advantage of products already having buy box winner gives us kick start to planned and make successful roadmap for sale by creating Amazon Sponsored Ads.
- e. Understanding customer requirement for the products and how well we can assist them to re-purchase from same seller.

## 3. THE RESULTS

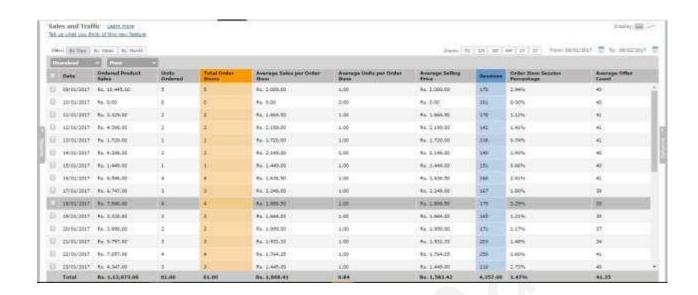
Only scores and sales trend can show how well we have understood customer business and able to provide fruitful results. So, in case of HIMALAYAN ADVENTURE result tells everything:

- a. Previous two months sales: 1,13,973 & 1,00,812
- b. Two months sales after Services4Amazon: 1,72,052 & 1,76,968 It really motivates us how well the numbers are being fluctuated in the favor of customer where he able to deliver 40% MORE SALES which is again the biggest achievement.

Some images of SALES REPORT for you guys to see how well we have taken customer business and still we are on the same track-:

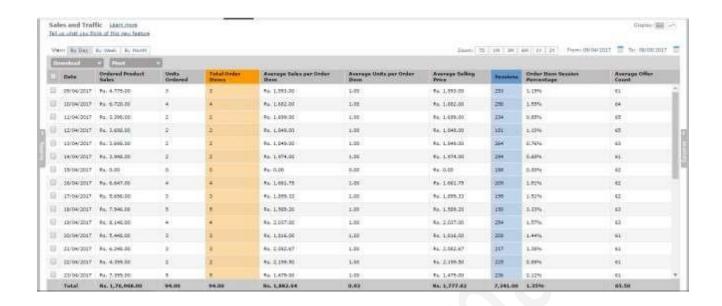
## 2 MONTHS BEFORE SERVICES4AMAZON





### 2 MONTHS AFTER SERVICES4AMAZON





## ASIN: **B01AGW6RQW** (title, bullet point, description & advanced details)



# OUR RECENT FEEDBACKS & MOTIVATIONAL ASPECTS

#### Amit Lakra

"Services4Amazon is truly a perfect platform for the beginners to perform, it's very helpful for us. gud".

#### Soham Mehta

Services4Amazon is truly a perfect platform for the beginners to perform, Services4Amazon is highly appreciable in providing the services for account management. ★★★★★

## Sajal Singhal

Good experience with Services 4Amazon and i prefer to e seller...

#### SERA ENTERPRISES

Nice place to work. ★★★★

Himalayan adventure

Great experience with Services/Amazon



<u>Title:</u> Amazon Account Management - Day-to-Day Operations. Amazon Account: Art in Steel | Seller Name: Vishal Gupta



*Title:* Amazon Seller Account Setup with Cataloguing | Image Shoot and Listing Seller Name: Shakib



<u>Title:</u> Sales Boost | Account Management Amazon Account: Naisha Footwear | Seller Name: Kapil Mehta



**Title:** Amazon Reinstate of Seller Account – Services4Amazon Amazon Account: M K Store Seller Name: Manish Kumar

## **Contact Us**

Manage Less and Sell More

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